

Public Disclosure of Student Achievement

Institution Name: Oklahoma Wesleyan University

Business Unit(s) included in this report: Chesapeake Energy School of Business

Academic Period Covered: 2016-2017

Date Submitted: Dec 1, 2017

PROGRAM	INDICATOR	RESULT
Master of Business Administration	Retention	73%
Bachelor of Arts in Business	Retention	46%
Bachelor of Science in Accounting	Retention	58%
Bachelor of Science in Business	Retention	46%
Bachelor of Science in Business Administration	Retention	79%
Bachelor of Science in Financial Economics	Retention	50%
Bachelor of Science in Management and Leadership	Retention	50%
Bachelor of Science in Marketing	Retention	43%
Bachelor of Science in Org. Management and Ethics	Retention	80%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	# Retained represents the number of the Total Count that retained into their 3rd Semester/Term in each major.